

#### **MEDIA CONTACTS:**

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## MEDIA ADVISORY

# Concert series at Ferg's to benefit local child welfare agencies

Family Support Services among groups receiving proceeds of Sept. 27 show in St. Petersburg

**WHEN:** Friday, Sept. 27, 2024

Event begins at 6 p.m.

WHERE: Ferg's Sports Bar

1320 Central Ave.

St. Petersburg, FL 33705

WHAT: The Exchange Club of Northeast St. Petersburg, in partnership with Ferg's Sports Bar, is thrilled to present "Voices Against Abuse" – a special concert event on Friday, Sept. 27, dedicated to raising funds for the prevention of child abuse. "Voices Against Abuse" aims to unite the community in support of children at risk of maltreatment and is hosted at Ferg's Sports Bar, 1320 Central Ave., St. Petersburg, beginning at 6 p.m.

Three local nonprofits dedicated to child protection, welfare and family enrichment – Family Support Services Pasco & Pinellas Counties, Clearwater for Youth and Quantum Leap Farm – are the co-recipients of the event's proceeds. The evening will include <u>performances by Greg Billings and the Stay Up Lates</u>, along with the Ocean Road Band.

"We are incredibly grateful for the support of our talented performers and the generous contributions of our sponsors," said Kevin Yeager, Immediate Past President of the Exchange Club of Northeast St. Petersburg. "This concert is more than just a night of music; it's a call to action to protect vulnerable children and promote awareness about child abuse prevention."



General admission is \$10, with a \$50 limited-sales VIP package offering food and two beverage tickets plus exclusive access to a VIP seating area during the event. A 50-50 raffle and other giveaways will also take place during the concert. Previous benefit events hosted by the Exchange Club have netted close to \$20,000 for child welfare groups, a number the Exchange Club hopes to meet or beat with this event.

Tickets for "Voices Against Abuse" are now available for purchase at the Event page link on <u>Facebook.com/fsssuncoast</u> or on TicketWeb via this URL, <u>https://bit.ly/FergsConcert2024</u>.

Opportunities for corporate sponsorship are also available; interested groups or businesses should contact Kevin Yeager at <a href="mailto:kevin@cprteam.com">kevin@cprteam.com</a>.

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Interested media are invited to interview the following for a good-news or events promo on air. B-roll is available.

- Kevin Yeager, President Exchange Club of Northeast St Petersburg
- Jaclyn Citarella, Community Engagement Manager Family Support Services

#### Available media:

- Event flver
- B-roll from Exchange benefits at Ferg's, both available here via WeTransfer

#### **About Exchange**

Founded in Detroit, Michigan in 1911 with only a small handful of members, the National Exchange Club has grown to become America's oldest service organization. Along the way, we've developed into a progressive, inclusive Club comprised of over 18,000 men and women who selflessly serve their communities through Exchange.

**VISION**: A strong America, safe communities, and unified people.

MISSION: Exchange, inspiring communities to become better places to live.

**CORE VALUES**: Family, Community, Country

**MOTTO**: Unity for Service

NATIONAL PROJECT: The Prevention of Child Abuse

### **About Family Support Services (FSS) of Pasco and Pinellas Counties**

Family Support Services is the lead agency for family preservation, foster care, and adoption services in Duval, Nassau, Pasco and Pinellas counties. Through community-based care, FSS provides services and programs to help prevent child abuse and neglect, to promote a healthy family environment and to care for our community's children in foster care. For more information, go to <u>familysupport.org</u>.